



Muskoka
IN-WATER BOAT &
COTTAGE SHOW

OWNED BY:

Can7east
SHOWS Inc.

SHOW MANAGEMENT

Area Productions Inc.

Box 23023

Barrie, ON L4N 7W8

Tel: (705) 436-5066

(877) 803-2121

Fax: (705) 436-4976

mbc@areaproductions.com

www.areaproductions.com

www.caneastshows.com

July 27 to 29, 2012, Muskoka Wharf, Gravenhurst, ON

2012 EXHIBITOR APPLICATION/CONTRACT	YOUR BOOTH CHOICES			EXHIBIT SPACE(S) ASSIGNED
	1 ST :	2 ND :	3 RD :	
COMPANY NAME _____				
ADDRESS: _____				
CITY: _____		PROVINCE: _____	POSTAL CODE: _____	
TEL: _____		FAX: _____	TOLL-FREE: _____	
E-MAIL: _____		WEBSITE: _____		
CONTACT NAME: _____		TITLE: _____		
PRODUCTS/SERVICES TO BE DISPLAYED: _____				
BRAND NAMES: _____				
(ONLY PRODUCTS/SERVICES/BRAND NAMES LISTED MAY BE DISPLAYED)				

RATE STRUCTURE

Type of Space	Cost	Deposit Required	
Boat Slip	\$400 per	100%	
Booth without tent*	\$4.85 per sq. ft.	100%	Maximum booth depth 10'
Booth with tent*	\$6.85 per sq. ft.	100%	
Bulk space	\$2.80 per sq. ft.	100%	Minimum booth depth 20'

*A tent is mandatory for booth space under 500 sq. ft.

HST of 13% will be applied to above rates.

BOOKING DETAILS

SPACE REQUIREMENTS

Boat Slips _____

Shore Space _____ ft. x _____ ft. = _____ sq. ft.
(frontage) (depth)

CONTRACTUAL OBLIGATIONS

Space Cost: \$ _____

HST (#817659816): \$ _____

TOTAL SPACE COST: \$ _____

Deposit (100% due with application) \$ _____ ***IMPORTANT* All cheques payable to Caneast Shows Inc.**

PAYMENT BY CHEQUE (If paying by cheque, a post-dated cheque for the balance must be enclosed) See schedule above.

PAYMENT BY CREDIT CARD (If paying by credit card, automatic debit will occur for the final balance) See schedule above.

MasterCard VISA Account Number: _____ Expiry Date: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Accepted by Caneast Shows: _____

The reverse of this form must be signed to make this application/contract valid. Please turn over >



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CONDITIONS OF CONTRACT

1. The Exhibitor must provide proof of adequate insurance coverage which meets the guidelines of Caneast Shows Inc. Without this proof, Caneast Shows Inc. cannot allow an Exhibitor to participate.

2. All electrical wiring and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must have CSA or equivalent provincial power authority approval.

3. Space contracted by the Exhibitor may not be sublet without the prior written permission of Caneast Shows Inc. The Exhibitor may not distribute literature or promotional material from a third party without the prior written consent of Management.

4. The Exhibitor agrees to abide by all regulations and rules adopted by Caneast Shows Inc. in the best interests of the Show, and agrees that Caneast Shows Inc. shall have the final decision in adopting any rule or regulation deemed necessary prior to, during, and after the Show.

5. The Exhibitor will be liable for and will indemnify and hold harmless Caneast Shows Inc. from any loss or damages whatsoever suffered by Caneast Shows Inc. as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other exhibitors, Caneast Shows Inc., the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with the Exhibitor's occupancy of said space.

6. The Exhibitor may use The In-Water Boat & Cottage Show and Ribfest logos to promote only his/her participation at the Show. It cannot be used in any way that is perceived as an endorsement by Caneast Shows Inc. of the Exhibitor's company, product, and/or service.

7. Caneast Shows Inc. reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights, or sound, and to expel exhibitors or their personnel if, in Caneast Shows Inc.'s opinion, their conduct or presentation is objectionable to other Show participants and/or attendees.

8. The exhibitor agrees to confine his/her presentation to within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain a staff in his/her booth space during Show hours.

9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his/her booth location. Goods must not be shipped to the Show for shipping charges to be paid on arrival as these will not be accepted by Caneast Shows Inc. Caneast Shows Inc. assumes no responsibility for loss or damage to goods before or during the period of the Show, or after its closing.

10. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until after the closing hour of the last day of the Show. The Exhibitor also agrees to remove his/her exhibit, equipment, and appurtenances from the Show building by the final move-out time, or in the event of the failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

11. Caneast Shows Inc. reserves the right at its sole discretion to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Caneast Shows Inc. shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Caneast Shows Inc. whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Caneast Shows Inc. A refund of all monies paid by the Exhibitor to Caneast Shows Inc. will be made by Caneast Shows Inc. in the event that the Show is not held as proposed by Caneast Shows Inc.

12. Caneast Shows Inc. reserves the right to cancel this contract and to withhold possession of exhibit space if the exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.

13. The Exhibitor agrees to observe all union contracts and labour relations in force, and agreements between Caneast Shows Inc., official contractors serving companies and the building in which the Show will take place and do so according to the labour laws of the jurisdiction in which the building is located.

14. Caneast Shows Inc. reserves the right to alter or change the space assigned to the Exhibitor.

CANCELLATION POLICY

This contract may be cancelled by either party provided written notice is received by the other by April 29th, in which case all monies paid by the Exhibitor will be refunded. If the Exhibitor cancels after April 29th, but by May 27th, then he/she shall be liable for 50% of the total contracted space costs. If the Exhibitor cancels after May 27th, he/she will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all right or claims to the allocated space and Caneast Shows Inc. is free to rent it to others and collect the cancellation charge as liquidation damages.

We agree to abide by all rules and regulations adopted by Caneast Shows Inc. and have read the Conditions of Contract as shown above.

If this contract is sent by facsimile, we authorize Caneast Shows Inc. to take any and all steps as though the facsimile copy of the contract were an original.

DATE

COMPANY NAME

AUTHORIZED SIGNATURE